

Sitting Bull College

2017-2025 Enrollment Management Plan

2018-2019 Final

SBC ENROLLMENT MANAGEMENT MISSION

SBC Enrollment Management Plan shall actively recruit, enroll, and supports a diverse student body that meets the overall Strategic Plan of the college; and promotes student retention and completion rates. The Enrollment Management Plan will include a strategy for marketing, recruitment, retention, financial aid, and data collection and reporting. The Enrollment Management plan will be implemented through the college's Student Life, Curriculum, and Assessment Committees.

Enrollment Targets

To have increased new student enrollment by 50 per year:

- To have increased fall to fall retention rates by 2% per year:
- To have increased fall to spring persistence rates by 2% per year:
- To have increased graduation rates by 2% per year.

Results

Fall 18/Spring 19 = 60 first-time freshmen/40 transfer students = 100
Fall 17/Spring 18=97 first-time freshmen/51 transfer students=148
Fall 16/Spring 17= 77 first-time freshmen/49 transfer students = 126
Fall 15/Spring 16= 69 first-time freshmen/50 transfer students = 119
Fall 17/Fall 18 = 48.8% retention rate
Fall 16/Fall 17=52.3% retention rate
Fall 15/Fall 16= 51.3% retention rate
Fall 18/Spring 19= 68.1% persistence rate
Fall 17/Spring 18=70.6% persistence rate
Fall 16/Spring 17= 59.6% persistence rate
First-time freshman decreased by 11% from Fall 18/spring 19
First-time freshman increased by 6% from Fall 17/Spring 18
First-time freshman increased by 20% from Fall 16/Spring 17
IPEDS 9% decrease (2012 cohort)=12%
IPEDS 7% increase (2011 cohort) =21%
IPEDS: 4% increase (based on 2010 cohort) – 14%

Marketing Goals

1. To maintain a comprehensive marketing plan through 2025.
 - Continue campaign to brand SBC.
 - Determine the most effective means for marketing SBC.
 - Revamp SBC web site.

Recruitment and Enrollment Goal

2. To maintain a recruitment plan that will increase new students by 50 per year through 2025.
 - To increase enrollment of current high school graduates.

- To increase enrollment of current GED graduates.
- To create and increase the number of programs/activities that will increase the male student enrollment.
- To complete a cost analysis of offering athletic programs.
- To develop articulation agreements between other ND TCUs for transfer students into Bachelor and future Master's programs.

Retention and Completion Goal

3. To maintain a retention plan through 2025.
 - To provide an effective first year learning experience.
 - To provide an effective integrated and coordinated advisement program for all students.
 - To improve engagement of all students.
 - To create improved communication of events/activities and important dates between the college and the students.
 - To provide services for students at risk.
 - To increase availability/access to support services offered to McLaughlin & Mobridge sites.
 - To increase student opportunities for external experiences.

Student Financial Management Goal

4. To maintain a student financial management plan through 2025.
 - To increase the financial literacy of students.
 - To assist students with setting financial goals.
 - To increase the number of scholarships awarded to students.
 - To increase the number of students completing financial aid before classes begin.

Professional Development Goal

5. To maintain a professional development plan for staff and faculty on effective practices in retention and persistence through 2025.
 - To provide resources for faculty and staff to attend First Year Learning Experience conferences.
 - To provide resources for faculty and staff to attend advising conferences.
 - To provide resources for faculty and staff to attend recruitment and retention conferences.
 - To provide resources for faculty and staff to attend assessment conferences.
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Data Collection and Reporting Goal

6. To maintain an effective data collection and reporting system through 2025.
 - To develop tools to effectively track data collection.
 - To maintain a central repository system.
 - To complete an annual report that is shared with the college community.

Marketing Plan Goal 1: To develop and implement a comprehensive marketing plan through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
Develop marketing strategies for SBC.	The Student Life Committee will develop recruitment materials using internal and external sources that effectively promote what Sitting Bull College through by May 2017.	Completion of at least five different types of recruitment items will be developed. Current sources: newsletters, radio, papers, banners, campus tours, school recruitment fairs, posters, financial aid letters and application forms.	Five different types of recruitment items included: <ol style="list-style-type: none"> Added clubs and events to the SBC app and revising a lot of the sources through the app. Ordered new recruiting pamphlets and retractable banners and tablecloths. Our booths are now professional looking like other colleges. Programs are starred every week on KLND for the Radio Program with student involvement. Student testimonials are now done with the Outreach Coordinator as we upgraded the recording systems to work with the surrounding radio stations. <p>The Public Relations Committee has been seeking additional businesses to recruit and including important information to the public via social media and newsletters. -LS</p>	Continue to research and look for new and future opportunities and avenues to promote SBC. Also studying what kind of materials and populations are targeting our potential and current students. Outreach Coordinator now has the training to make video clips for the departments but we will need some additional software to do so. -LS
Continue campaign to brand SBC.	The Student Life Committee will continue to brand SBC through the slogan of "Build Your Brighter Future".	All promotional materials will use the branding slogan of "Build Your Brighter Future".	<p>The Build Your Brighter Future logo has been used on all promotional materials, presentations on the scholarship have been given to seniors at the local high schools, newspapers and radio ads were placed to inform the public of the BYBF Scholarship as well as SBC in general. -LS</p> <p>In the 2018-19 academic year, the BYBF scholarships awarded were: 26 students \$58,200 for tuition 0 students \$0 for dorms Total awarded \$58,200.</p> <p>Twenty-four (24) were Native American students enrolled in 470 total credit hours (39.167 FT ISC). At \$3,359 per semester FT ISC, the amount generated in ISC payments was \$131,562. Three students earned their certificate in welding and 1 student earned the certificate in CDL. Fifteen (15) students plan to return to college in the fall 2019 term. Compared to 2017-18 academic year, we saw a decrease of 18 students (40.9% increase). In 2017-18, nine (9) students were GED graduates compared to five (5) in 2018-19 (55.6% decrease). [Donna]</p>	<p>BYBF has been very beneficial when speaking to high school students. Will continue to use the slogan on all advertising and promotional materials. -LS</p> <p>Continue with the BYBF scholarship for high school and GED graduates.</p>
Determine the most effective means for marketing SBC.	The Student Life Committee will develop a survey instrument that will be administered to all students during registration, beginning fall 2016.	An analysis will be completed on the rate of return on the investment of different markets: radio, paper, bulk mailing, and journal advertisements.	<p>An official survey was conducted with all students who purchased books at the bookstore during the Spring 2019 registration. Data has been used to determine what media avenues to use to promote and market SBC.</p> <p>137 students completed the survey.</p> <p>How did you hear or find out about SBC registration?</p> <ol style="list-style-type: none"> Friend or relative, 32.85% SBC Website, 24.09% SBC Email, 19.71% Radio, 14.60% Facebook, 13.14% 	Surveys continue to be administered during registration. Surveys have shown that KLND and Facebook are our most popular resources. For next year I would like to ask the students what time they listen to KLND so we can find a timeslot to schedule the radio show that would target potential students.

			<p>In the last 6 months, have you seen or heard:</p> <ol style="list-style-type: none">1. SBC Radio Program on KLND, 62.50%2. Poster/Flyer, 47.06%3. Social Media, 44.12%4. SBC Newsletter, 38.97%5. Newspaper Advertisements, 31.62%	<p>We also started sponsoring live games on KLND & Star 99- that has reached a lot of listeners!</p> <p>I believe we could omit the non-tribal newspapers unless we are advertising registration and honor roll. LS</p>
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Recruitment Plan Goal 2: To have established and maintained a recruitment plan that will increase new students by 50 per year through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To increase enrollment of current high school graduates.	<p>Student Services will complete the following recruitment activities with high school students each year:</p> <ul style="list-style-type: none"> • College Awareness on campus visits - Send thank you cards • Visit High Schools/Recruitment Fairs • Brochures/Alumni Posters at each school on and near reservation boundaries • Sunday/Summer Academies • HS graduate scholarship and picture frame graduation gift from SBC • School counselor awareness sessions • Visits to schools during parent teacher conferences • Dual credit/dual enrollments 	At a minimum 500 high school contacts will be made in a year resulting in an additional 10 high school graduates per year.	<p>09/25/2018 Solon High School</p> <ul style="list-style-type: none"> • 9 students attended SBC Student Summit <p>2018/10/26 Mobridge Pollock High School</p> <p>Tim Krahler, Lindsay Sandquist, Jan Brockel and Gina Holman</p> <ul style="list-style-type: none"> • 7 students attended the meeting • 3 more were interested in attending but were unable to make it • 1 Senior stated they would be attending SBC for their first year <p>2018/11/09 College Application Day- Fort Yates</p> <ul style="list-style-type: none"> • 9 students visited the SBC booth <p>2018/11/27 Standing Rock High School Seniors</p> <ul style="list-style-type: none"> • 28 Students attended • 5 students have applied and plan to attend the Spring 2019 Semester <p>2018/12/7 Wakpala High School</p> <p>Outreach Coordinator, Wayne Shelly- Criminal Justice, Glen Philbrick- Business</p> <ul style="list-style-type: none"> • 17 Students attended • 5 plan to attend SBC in the fall <p>2018/12/13</p> <ul style="list-style-type: none"> • Sent email to all SR and surrounding school to do presentations, visit the school or give a tour of SBC <p>2019/1/31 Wakpala High School College & FAFSA Day</p> <ul style="list-style-type: none"> • Reached 12 students • 3 students sent in application • 2 parents took applications home! <p>2019/3/6 Standing Rock High School Career Fair</p> <ul style="list-style-type: none"> • Reached 39 students • 20 students took application packets home <p>2019/3/7 Mailed SBC brochures and promotion items to</p> <ul style="list-style-type: none"> • Northbrook High School in Houston, TX- College Week • Rolla High School – after prom <p>2019/3/8 McIntosh High School Visit</p>	<p>There was a change in the Outreach/Retention Coordinator position in the fall 2019. This caused a delay or lack of information of outreach activities for August and September 2018. KR</p> <p>Continue recruitment activities while continuing to research innovative ways to reach potential students. -LS</p>

			<p>•Visited with 1 Senior & 2 juniors all interested in SBC. Senior has applied.</p> <p>2019/3/8 Promotion items sent</p> <p>•McIntosh and McLaughlin High School for Prom.</p> <p>2019/3/8</p> <p>•Sent email to all SR and surrounding school to do presentations, visit the school or give a tour of SBC</p> <p>2019/4/24 Fort Yates Public School Career Fair</p> <p>•Reached 112 students</p> <p>2019/4/24 CDC Summit Booth at PKC</p> <p>•Reached 37</p> <p>Fourteen recruitment activities incurred during 2018-2019 that reached 236 (duplicated) potential students.</p>	
To increase enrollment of current GED graduates.	<p>Student Services will complete the following recruitment activities with GED students:</p> <ul style="list-style-type: none"> • Career counseling upon completion of GED • GED completer scholarship and picture frame graduation gift from SBC 	At a minimum 200 GED contacts will be made in a year resulting in an additional 10 GED completers per year:	From May 2018 to May 2019 there were 194 enrolled in the GED program at SBC. During this period, 18 students completed their GED. Three of the GED completers are attending SBC and another two have expressed an interested.	Need better communication with the GED program. When GED participants are close to completion, SBC contacts to provide financial aid information and assist them with completing financial aid applications. In addition, make them aware of the Build Your Brighter Future scholarship. KR
To maintain the number of programs/activities that will increase the male student enrollment.	The Trades program will continue to work on recruitment strategies for 2018-19 to increase the number of male students at SBC	A minimum of 20 additional male students will enroll in the Trade degree programs in 2018-2019.	There were twenty-three male students enrolled in the construction trades for the fall semester and thirteen for the spring semester.	The decrease in enrollment from the fall to spring semester was due to faculty resignations. In the fall four trades programs were offered, compared to two in the spring. The College is currently, working with the local high school on arrangements for dual teaching assignments, as a way to increase faculty salaries in the trades' area.

Retention Plan Goal 3: To establish and maintain a retention plan through 2025

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To provide an effective first year learning experience.	The following will be assessed by the Retention Committee and the Vice President of Operations each semester: <ul style="list-style-type: none"> First Year Experience Course 	100% of all new students will enroll in the PSYC 100 FYLE course.	In the Fall 45 total student were enrolled in the PSYC 100 FYLE Course. 62% or 28 were First Time Freshmen/Transfer Students 71% or 20 of the First Time Freshman/Transfer students passed 64% or 29 of all Students passed 16% or 7 of all Students failed 20% or 9 of all Students withdrew In the Spring 47 total student were enrolled in the PSYC 100 FYLE Course. 75% or 35 were First Time Freshmen/Transfer Students 40% or 19 of the First Time Freshman/Transfer students passed 61% or 29 of all Students passed 28% or 13 of all Students failed 11% or 5 of all Students withdrew	Improve coaching with all students in the FYLE courses to increase pass rates. -LS
	<ul style="list-style-type: none"> Freshman Advising Sequence of Mandatory courses Orientation 	100% of all new students will be enrolled in the mandatory first year courses.	98% of all new students were enrolled in the correct first year sequence of courses. (Lisa)	Continue with mandatory freshman sequence of course.
		100% of all new and transfer students will participate in an orientation session.	Orientation: Fall 2018 total attendance 38 <ul style="list-style-type: none"> 22 Fort Yates 11 Mobridge 5 McLaughlin Spring 2019 total attendance 43 <ul style="list-style-type: none"> 25 Fort Yates 9 Mobridge 9 McLaughlin -LS Students were asked to evaluate these topics at each orientation session: <ul style="list-style-type: none"> Financial Aid Information Academic Policies Student Services Group Activity Lunch with Faculty and Staff Overall, the students who attended orientation in the fall semester felt that it was useful and important. Financial aid was ranked the highest for usefulness in both semesters'	Attending orientation is a requirement in the FYLE class in which students receive points for attending. Orientation was provided at all sites and will continue to do so. -LS The students were sent a push notification through the app about their orientation experience but for spring semester, there was no official survey due to change in staffing. It will be continue for the fall 19 semester. -LS Orientation evaluations continue to cite financial information with the highest overall rating of importance and usefulness. Recommend the college consider offering an orientation session in early summer (i.e. June) to new FAFSA applicants to go over basics of financial aid applications as well as

	<ul style="list-style-type: none"> Financial Literacy Awareness Workshops 	100% of all new and transfer students will participate in financial literacy training.	<p>orientations with lunch with faculty and staff during orientation was ranked the lowest. LS</p> <p>Financial Literacy is incorporated into the FYLE class in the FA/SP Semester by inviting staff and faculty to speak about budgeting, and scholarships. -LS</p> <p>In addition to covering financial literacy topics in the FYLE class, there were 3 financial literacy workshops. DK</p>	<p>other information that may be useful to someone who is planning to attend SBC</p> <ul style="list-style-type: none"> dorms, advisement (how to understand our AIMS and registration), tour of campus, short budgeting information session, debit card process for disbursements, other. [Donna] <p>Financial Literacy was incorporated in many ways- budgeting, financial literacy, and scholarship mock interviews. Will continue these steps in FYLE. -LS</p>
<p>To provide an effective integrated and coordinated advisement services for all students.</p>	<p>Faculty advisors will review with students during registration the sequencing of required courses each semester.</p> <p>Each student will learn to monitor their progress in meeting their degree requirements through the use of the advising worksheet within Jenzabar.</p> <p>One meet your advisor luncheon will be held each academic term for students to ask questions about specific degree.</p>	<p>100% of SBC students are provided degree plans and explained the program sequence.</p> <p>100% of advising worksheets will be generated through the use of the Jenzabar advising manual.</p> <p>50 students will attend advisor luncheons each semester.</p>	<p>SBC continues to use the advising module in Jenzabar, which creates a computer generated degree plan.</p> <p>SBC continues to use the advising module in Jenzabar, which creates a computer generated degree plan.</p> <p>Total Attendance 2018/2019</p> <ul style="list-style-type: none"> No Data Available for Fall 2018 64 Spring 2019 <p>Lunch with Faculty including the strategic setup of the room, and table conversation starters/games to get the students engaged with the faculty. One of the student recommendations was to have more time with the faculty to talk about their program. The overall rating of the event was a 4.7 and many compliments on the food and reaching out to faculty.</p>	<p>Training will continue on the advising module.</p> <p>Due to the resignation and new hire for the Outreach/Retention Coordinator, the data for fall semester could not be located. Lunch with faculty was held both fall and spring right before pre-registration.</p> <p>Continue lunch with faculty with the strategic setup of the room. Each student will receive follow up questions when scanning in with the SBC App. -LS</p>

To gauge the effectiveness on the use of MySBC Gradebook.	Student Services will survey student on their satisfaction of the gradebook through MySBC.	Score of 4 or higher on the importance of the gradebook in addition to the satisfaction.	<p>Results from Noel Levitz</p> <p>Twenty-five students on the graduate satisfaction survey, rated the use of the gradebook a 6.8 on a seven point scale for importance and a 6.4 satisfaction. KR</p>	<p>Recommend an online survey that is shorter, due to multiple hours running people down to get their hard copy of the survey and half were never received back.</p> <p>Continue to require all faculty to use MySBC Gradebook. Continue annual training for new and adjunct faculty and new faculty.</p>
To improve engagement of all students.	<p>The student life committee will coordinate the following events/activities throughout the academic year:</p> <ul style="list-style-type: none"> • Student Summit <p>Speakers Series - Tuesday 12 to 1 events – held over IVN to reach sites</p>	<p>50% of current students will attend the student summit with an overall satisfaction level for the summit at 3.5 on a five point Likert scale.</p> <p>A minimum of two speakers will be held each month during the academic year and will be held on the IVN to involve the Mobridge and McLaughlin sites.</p>	<p>Summit:</p> <ul style="list-style-type: none"> • 114 Fall 2018 • Spring 2019- canceled due to snow days <p>Students received 20 tickets toward the end of the semester drawing for 7--\$100 VISA gift cards at each summit along with additional drawings.</p> <p>A minimum of 2 speakers were held each month. Speakers coincided with the national and local monthly topic. Events were held in the IVN to reach Mobridge and McLaughlin students at least once a month. If speakers were not held on the IVN, we utilized Facebook Live when we were able.</p> <p><u>Tuesday Workshops</u></p> <p><u>Fall 2018 Semester</u> Welcome Back- 18 students Constitution Day Presentation-20 Student Summit- 114 Blueprints of Reality in Physics- 16 CCAP & WIC programs- 21 Talking Circle- 21 “The Meg” Movie Night- 25 Suicide Prevention- 14 STDS- 19 Thanksgiving Dinner-66 Healthy Eating on a Budget= 14 Quiet Study Nights- 5</p> <p><u>Spring 2019 Semester</u> Martin Luther King- 11 AIHEC Meeting- 20 Healthy Relationships- 14 Talking Circle-20 Drug and Alcohol Awareness- 20</p>	<p>Summit: Continue to hold the summit in the Fall and Spring and bring in diverse but relatable speakers for students. We will also continue to try to engage faculty as much as possible in the planning process to achieve buy in. -LS</p> <p>Next semester when lining up speakers we will be looking for informal speakers that we feel the students could gain knowledge from.</p> <p>We plan to use STC 120 more next semester and do Facebook Live Videos. We will check in students that watch the Facebook live.</p>

			<p>Talking Circle-8 “Aqua man” Movie Night- 17 Diversity Week- AIHEC Celebration- 12 When Numbers Lie- 10 Talking Circle- 8 Suicide prevention- 11 Study Night- 6 How to save seeds of food you love- 20</p> <p>Students were served lunch at each speaker and had a drawing for a \$20 bookstore gift certificate. Along with those incentives, students received 5 points to be placed into the end of each semester drawing. The top 7 attendees received a \$100 VISA gift card.</p>	
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<p>To improve engagement of all students.</p>	<p>The student life committee will coordinate the following events/activities throughout the academic year:</p> <ul style="list-style-type: none"> • Club Activities - Thursday 12 to 1 – held over IVN to reach sites. 	<p>Club meetings will be held on Thursday from 12 to 1, when no classes are scheduled and will be held on the IVN to involve the Mobridge and McLaughlin sites.</p>	<p>Student Government had six regular meetings with an average of 11.7 students in attendance at each meeting during the 2018/2019 academic year. Meetings were held the first Thursday of each month over the IVN at each site. This academic year one regular meeting was cancelled due to weather which resulted in no quorum of officers, but was rescheduled the following Thursday.</p> <ul style="list-style-type: none"> • Elections held in September following registration • Assisted in community Halloween trunk or treat activity, downtown Ft. Yates. • Assisted in Veterans Appreciation Dinner (45 in attendance) • AIHEC Student Conference – Billings Montana March 16-20, 2019, 11 students attended and competed. Student Government paid for rooms. • Approved to purchase a new stove and refrigerator for the student lounge. • Approved to assist in summer activities, will purchase tee shirts for the color run in June 2019. • Outreach coordinator provided template for minutes to all active clubs for their use or suggestion. • All clubs including Student Government are utilizing SBC app for sign in. <p>Fitness Club - had 6 members in the Fall of 2018. 5/6 members were active and came to most of the meetings/fundraisers. Fitness Club cooked for “Lunch with Faculty” for a fundraiser. Fitness Club worked with SBC Security to have the fitness room open in the evening hours and workout times were set up. Fitness Club donated roast to Veteran’s Day Lunch to assist SBC Veteran’s Club in honoring our military veterans in the community.</p>	<p>Club Activities/Meetings: Recommend revisiting by-laws to give representatives a more active role: Responsible for conducting meetings in Mobridge and McLaughlin sites then presenting at Student Government meetings to recruit more students.</p> <p>. Define and clarify the role of an officer.</p> <p>As annotated in 2017/2018 active clubs are not communicating with the Student Government.</p> <p>Updating by-laws to hold clubs more responsible and define their role at SBC.</p> <p>Provide a clearer definition of an active club with by-laws.</p> <p>Bingos are no longer able to be played per SR Gaming office. Recommend fundraising ideas/training to all active clubs to assist in their fundraising efforts.</p> <p>A draft copy of updated by-laws will be addressed in the fall 2019 student government meeting.</p>
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		<p>Fitness Club Spring 2019 Fitness Club member made several attempts to meet but due to weather closings and low participation no meetings were held.</p> <p>Veterans Club – Registrar/Admissions gave the club a list of 11 Veteran Students enrolled. For the fall of 2018, there were four meetings and the community activity was the Veterans Day, a meal was served. For the spring of 2019 the club had three meetings, the last meeting was cancelled because advisor had a medical appointment. There will be a final informal meeting to assign who will be carrying the flags at the Graduation on May 9, 2019. This semester was very challenging because we only had three active members with one or two others showing up for the meetings but not helping with the activities. For the spring, our community activity was an open house for the VA Video Connect program that helps Veterans conduct their mental health or medical appointments on-line with their phone or other device. Sitting Bull College also offers the Veterans the use of our Wi-Fi and computer if needed.</p> <p>Culture Club – Average student attendance was 8.5 Fall Activities: 4 meetings Food sales Shirt sales Board Meeting meals Deer Butchering Presentation Spring Activities: 3 meetings MMIW walk Representation at HS</p> <p>AIHEC Club – There were 2 informal meetings to recruit/inform students of AIHEC. 11 Students attended and participated in AIHEC, held in Billings Montana March 16-20, 2019</p>	<p>Recommend additional marketing and recruitment to increase membership</p> <p>Recommend revisiting spring activities due to spring break, AIHEC and inclement weather provides less time for meetings to plan activities.</p>
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			<p>SBC Student placed First – Non Fiction writing contest, which will be publicized in the Fall 2019 Tribal College Journal.</p> <p>Another SBC Student received honorable mention in writing contest.</p> <p>Two SBC students were selected to the AIHEC student congress for 2019-2020 as a Midwest representative and communications officer.</p> <p>SBC placed 5th in the hand game tournament.</p> <p>SBC also participated in traditional plants and herbs, speech, science bowl and knowledge bowl.</p> <p>AIBL Club – 15.3 students attended the fall 2018 3 scheduled meetings. Meetings are scheduled for the 3rd Thursday of the month from 12:00 -1:00</p> <p>AISES Club – Average of 6.5 students attended for fall 2018 meetings held in September and October 2nd Thursday of the month.</p> <p>Average of 5 students attended the spring 2019 two meetings held in February and April 2019.</p> <p>Teacher Club – This club was not active for the 2018-2019 academic year. Advisor to club was working on PhD dissertation and will activate the club in the 2019-2020 academic year.</p> <p>Anime Club – This club was inactive, advisor attempted to start the club but didn't get too many students interested. Will attempt the club once again in 2019-2020 academic year.</p> <p>Geek Squad Club – This club was inactive for the 2018-2019 academic year. No information provided for reason.</p> <p>Music Club – This club was inactive for the 2018-2019 academic year. No information provided for reason.</p> <p>Rodeo Club – This club was inactive since 2014. First and second meetings were held in April 2019 and elected Advisor, President and Secretary.</p>	
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	<ul style="list-style-type: none">Ichiwoglakapi (Talking Circle)Student Services will hire qualified academic coaches to provide individual and group study session each semester.	<p>A minimum of six Ichiwoglakapi will be held at each site: Fort Yates, Mobridge, and McLaughlin.</p> <p>100% of new student and professional academic coaches will receive in depth training in working with individual students and conducting small group study sessions.</p>	<p>Approved to update by-laws. Further meetings are scheduled for the upcoming summer months.</p> <p>One meeting was held each month at Fort Yates, McLaughlin and Mobridge sites for a total of 18 for the academic year. (Tiffany)</p> <p>Training was held in the fall for all academic coaches, but not the spring semester. (Valerie)</p>	<p>Giving the students a subject to discuss helped them to talk more. When issues were brought up by students the Counselor took them to the Vice President or Housing Director to see what could be done to address them.</p> <p>Continue with training sessions. In addition, implement an orientation session to discuss some basics about tutoring.</p>																		
To create improved communication of events/activities and important dates between the college and the students.	<p>All faculty and staff will assist with the improvement of communication through the use of the following venues:</p> <ul style="list-style-type: none">Student SummitToilet TalkCampus Newsletter - The ConnectionCollege Radio Program“Did You Know Posters”Alumni Poster Series	<p>Through survey results student will express an increased awareness of event/activities on campus.</p>	<p>The Noel Levitz student satisfaction survey was not administered in the Spring 2018 semester, instead the ATD CCSEE survey was administered and we are awaiting the result. (Lindsay)</p>	<p>The old time “posters” are an effective tool that are not used as much with all the social media venues. The posters need to be created and placed in the bathroom stalls and the bulletin boards throughout all college buildings and locations. Recommend an individual be assigned the task of creating these posters and forwarding them to the other buildings to have them printed and placed in each location as well as removing outdated posters weekly. Need to also utilize the television message boards in each building. [Donna]</p>																		
To provide services for students at risk.	<p>Student Services will provide the following services for at risk students each semester:</p> <ul style="list-style-type: none">HPER 217 Personal and Community Health required course for all students coming in off of suspensionEffective Counseling	<p>100% of degree students returning off of suspension will be required to enroll in the HPER course each semester with a 75% pass rate.</p> <p>Counseling services (academic, personal, and career) will be provided to 75% of students enrolled each semester.</p>	<p>Seven students enrolled in the fall and one dropped leaving six. Out of the remaining six students two passed. Seven students were enrolled in the spring semester and none withdrew. Three out of the seven passed. Combined it would be 38% pass rate. (Tiffany)</p> <table><tr><td>Fall 2018</td><td></td></tr><tr><td>Email</td><td>83</td></tr><tr><td>Met off Campus</td><td>0</td></tr><tr><td>Met on Campus</td><td>42</td></tr><tr><td>Other</td><td>82</td></tr><tr><td>Phone Call</td><td>221</td></tr><tr><td>Unduplicated Contacts</td><td>429</td></tr><tr><td>Spring 2019</td><td></td></tr><tr><td>Email</td><td>100</td></tr></table>	Fall 2018		Email	83	Met off Campus	0	Met on Campus	42	Other	82	Phone Call	221	Unduplicated Contacts	429	Spring 2019		Email	100	<p>Making sure to inform students about not getting funding if on probation would help. Making sure the student really is ready to be back in school before fully enrolling them would help.</p> <p>Contacting every student at the beginning of the semester, midway and end instead of just checking on them when attendance is low. This could help ensure they are on track.</p> <p>Consider student surveys outlining key issues resulting in poor attendance. Consider hybrid options for specific students or classes.</p>
Fall 2018																						
Email	83																					
Met off Campus	0																					
Met on Campus	42																					
Other	82																					
Phone Call	221																					
Unduplicated Contacts	429																					
Spring 2019																						
Email	100																					

			<div>Met of Campus0</div> <div>Met on Campus27</div> <div>Phone18</div> <div>Other82</div> <div>Unduplicated Contacts307</div> <div>Project Success Retention Grants Paid Internship</div> <div>22 Student’s participated in Fall 2018</div> <div>20/22 Enrolled for Spring 2019 or Graduated</div> <div>2/22 Did not Graduate or Return</div> <div>90% Retention</div> <div>Emergency Aid</div> <div>19 Student’s received assistance</div> <div>16/19 Student’s Enrolled for Spring 2019 or Graduated</div> <div>3/19 Did not Graduate or Return</div> <div>Retention 84.5%</div> <div>FALL 2018: ENGL 099 All Campuses</div> <div>Enrollment - 10 Students</div> <div>Completion - 3 Students or 30% passed with a grade of 96% or higher; 1 Student passed with a 63% but repeated the class in SP/2019 passing with an 89%</div> <div>Failed - 2 Students failed</div> <div>Withdrew - 4 Students withdrew</div> <div>SPRING 2018: ENGL 099 All Campuses</div> <div>Enrollment - 16 Students</div> <div>Completion - 13 Students or 81% passed with a grade of 67% or higher</div> <div>Failed - 3 Students failed</div> <div>Withdrawal - 3 Students withdrew</div> <div>(Employment conflicts and poor attendance were main factors for students who failed or withdrew.)</div> <div>For the academic year 2018-2019, 27 out of 32 students enrolled in Math 099 Mastered the first 14 PE’s. (84%)</div>	<div>Continue with Emergency Aid/Paid Internship Program to aid in student success.</div>
<div>• Developmental Education</div>	<div>Students who score below the required college level on the Accuplacer score each semester will be required to complete a developmental education course with a 75% pass rate and a 50% persistence rate.</div>		<div>FALL 2018: ENGL 099 All Campuses</div> <div>Enrollment - 10 Students</div> <div>Completion - 3 Students or 30% passed with a grade of 96% or higher; 1 Student passed with a 63% but repeated the class in SP/2019 passing with an 89%</div> <div>Failed - 2 Students failed</div> <div>Withdrew - 4 Students withdrew</div> <div>SPRING 2018: ENGL 099 All Campuses</div> <div>Enrollment - 16 Students</div> <div>Completion - 13 Students or 81% passed with a grade of 67% or higher</div> <div>Failed - 3 Students failed</div> <div>Withdrawal - 3 Students withdrew</div> <div>(Employment conflicts and poor attendance were main factors for students who failed or withdrew.)</div> <div>For the academic year 2018-2019, 27 out of 32 students enrolled in Math 099 Mastered the first 14 PE’s. (84%)</div>	<div>SBC has linked a developmental English class with our college level English 110 class, and a competency-based math curriculum as a means of improving completion rates for developmental education courses.</div> <div>English department personnel will be analyzing Accuplacer writing scores, as we are concerned with low student numbers in ENGL 099 sections, and students with low functioning skills but passing Accuplacer scores placed and struggling in ENGL 110 sections. We will also be working on steps to remedy incorrect placement of transfer students in ENGL 110 when skill levels indicate ENGL 099.</div> <div>The Math moved to a competency based model for all levels.</div>
<div>• Academic Coaching Services</div>	<div>Academic Coaching services will be provided to 50 students each semester with a persistence rate of 75% of these students.</div>	<div>From Fall to Spring semester we went from having a total of 9 sessions to having 67 sessions! There was a total of 19 students that were tutored in a total of 24 classes. Out of those 24 classes there were 3 Withdrawals, 2 without</div>	<div>The TRIO Director is trying to put together a new crew of tutors summer2019, so that I can have them all ready to start at the beginning of the Fall semester, I would also like to get their schedules out right away</div>	

	<ul style="list-style-type: none"> • Quiet Study Nights/Movie Nights 	<p>TRIO Program will provide a minimum of six study nights fall and spring semester final exam weeks.</p>	<p>grades posted yet, 4 F's, 1 D, 3 C's, 3 B's and 9 A's. There was only one scheduled training during the Spring semester that was cancelled due to weather issues and it was not re-scheduled. Next year, new academic tutors will have to be hired and I will ensure that we hold a training during the beginning of the Fall semester. Tutoring hours were also provided in McLaughlin and Mobridge throughout the entire year.</p> <p>During the 2018-19 academic year 20 students received academic coaching in Math for a total of 16 hours 35 minutes. All 20 students received As.</p> <p>An additional 19 student received academic coaching receiving 7 A's, 2 B's, 3 C's, 3 F's, and 3 W's.</p> <p>Both semesters held quiet study nights the week before finals and during finals. These were held from 5-7pm and we provided tutors and babysitters for our students. We had 5 students come in the Fall semester and 6 came in the Spring semester. We also held two very successful movie nights. I think once we eradicate any technology issues; these could be held more frequently.</p>	<p>and bring them out to visit with classes and let students know we are available. During the first few weeks of classes, I would like to visit with Psyc 100, Math 099/101 and Eng 099/101 and whoever else is willing to have me come in and discuss all of TRIO offerings.</p> <p>SBC should continue to provide these nights for our students. The TRIO Director can continue to play around with the dates and see if there is a particular date and time that works really well. Also think the earlier we can get the posters out, the better. The TRIO Director will organize the Fall schedule earlier in the semester and get a poster out giving students a couple weeks to plan for the event. We get lots of positive feedback on these evenings so I would like to continue them and even potentially add a summer movie night or two per semester, if possible.</p>
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To increase availability/access to support services offered to McLaughlin & Mobridge sites.	Student Service staff will increase the number of visits to the McLaughlin and Mobridge sites.	<p>The Counselors will visit each site at a minimum of once a month during the academic year.</p> <p>The Financial Aid Scholarship Coordinator will visit each site a minimum of once a month during the academic year.</p> <p>Other Student Support staff will visit the sites at a minimum of twice a semester during the academic year.</p>	<p>Academic Counselor visited Mobridge once a month each semester for a total of 8 visits. McLaughlin twice a month each semester for 16 visits. (Tiffany)</p> <p>The Career Counselor visited Mobridge 8 times, and McLaughlin 23 times for the year.</p> <p>Due to vacancy of Financial Aid Scholarship Coordinator position, regular visits were not completed.</p> <p>Director of SSS will also provide tutoring hours in the McLaughlin and Mobridge sites. (Val)</p> <p>Registrar, Financial Aid Director, Dean of Academics and Vice President visited the sites during registration in the fall and winter.</p>	Continue visiting each site to see students and set up appointments with students at the sites so they do not miss me.
To increase student opportunities for external experiences.	Faculty and staff will assist students to apply for external experiences such as: Internships, student research, AIHEC Publishing of papers	A minimum of 25 students will experience an external opportunity each academic year.	<p>Science Students Three students completed research in the summer 2017 in Costa Rica. IINBRE conference: Grand Forks ND 10/13/18 – 10/15/18 -1 Poster presentation FALCON conference: Arlington VA 11/3/18 – 11/6/18 -3 Poster presentations AIHEC conference: Bismarck ND 3/11/18 – 3/14/18 -1 Poster presentation NARCH TCRS conference: Fort Totten ND 3/26/18 – 3/27/18 -6 Poster presentations NDAS conference: Minot ND 4/26/18 – 4/27/18 -2 Poster presentations Nursing Students ND Nursing Regulatory Excellence Conference: Safe Nursing Practice in an Ever-changing World April 18, 2018, Baymont Inn Suites, Mandan ND -10 students attended Criminal Justice/Lay Advocacy ND State Crime Lab -- 10 students ND Supreme Court -- 10 students U.S. Circuit Court/Bismarck -- 10 students SRST Tribal Court Proceedings -- 8 students X 4 Mock Trial - SRST Tribal Court -- 9 students Social Work/Human Services Mental Health First Aid Training: 8 students Business Students VITA program income tax preparation – 3 students National AIBL Conference in Chandler, AZ April 26-30. -2 students attended</p>	Continue will providing external opportunities for students.

		<p>Minimum of 5 students will submit papers for publications or to complete a speech at the AIHEC Conference.</p>	<p>AIHEC Fall AIHEC Presidents Meeting, Orlando Florida, September 2017 -4 students attended Capitol Hill Legislative Visit, Washington, DC, February 2018 -3 students attended 15 students attended and competed at AIHEC in Bismarck, ND (Koreen)</p> <p>Two students' submitted writings TCJ Writing Contest, one winning in the non-fiction category and one receiving an honorable mention. Two students participated in the speech contest AIHEC, and one in the poetry slam. One student competed in the Mrs. AIHEC, which required a speech be given to the selection committee. Three students competed in the ASC Election and were required to give a platform speech prior to the elections, all three of those students won the election for their positions. (Lindsay)</p>	
To increase awareness of honor students	<p>Student Services staff will publish honor list in the local papers each semester.</p> <p>Student Services staff will coordinator an annual student awards banquet in May of each academic year.</p>	<p>The honors list will be published each semester in a minimum of three local papers.</p> <p>A minimum of 100 students will attend the student awards banquet.</p>	<p>The fall semester honor roll was printed in Mobridge Tribune, Mobridge Reminder and the Teton Times. -LS</p> <p>The following number of students received academic honors for 2018/2019 Fall 18 = 96 Spring 19 = 89 Graduating w/honors =</p> <p>Other honors:</p> <p>Awards banquet and graduation will be held on May 9th. Other honors:</p> <p>Awards banquet and graduation were held on May 9th. ??? people were served breakfast, this included students, family members, faculty and staff. (Koreen)</p>	Will continue with current action plan.

Student Financial Aid Goal 4: To have established and maintained a student financial management plan through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To increase financial literacy of students	The Financial Aid Scholarship Coordinator will hold financial literacy workshops throughout the academic year for all students to attend.	A minimum of five sessions will be held in an academic year with 50 students attending.	<p>Three workshop were held. Two workshops on budget were held during the first Tuesday speaker of each semester. The third was a workshop presented by Bernie Harsche – 0 students attended.</p> <p>Financial aid awareness and financial literacy were included in the First Year Learning, Job Skills, and Personal and Community Health classes at Fort Yates, McLaughlin and Mobridge. –DK 4/4/19</p> <p>Financial aid awareness and financial literacy continues to be included in the First Year Learning, Job Skills, and Personal and Community Health classes at Fort Yates, McLaughlin and Mobridge.</p>	<p>With the new direct deposit/Herring Bank option, we need to find a way to either continue holding early disbursement workshops or make a new plan for delivering financial literacy workshops. DK</p> <p>SBC switched to using debit cards for financial aid disbursements. Therefore we did not continue the “If You’re Late, You Wait” initiative. With change in disbursements from checks to debit cards, explore a different approach to providing financial literacy training to students...perhaps some type of online presentations that students would forward completion information to financial aid office.</p> <p>Explore possibility of requiring ALL students to set up debit card so no checks are issued.</p> <p>[Donna]</p>
To assist students with setting financial goals.	The Financial Aid Scholarship Coordinator will hold financial literacy workshops throughout the academic year for all students to attend.	A minimum of five sessions will be held in an academic year with 50 students attending.		
To increase the number of scholarships awarded to students.	The Financial Aid Scholarship Coordinator will research additional scholarships and email the information to students each semester.	The number of scholarships identified each academic year will increase by 10%.	<p>In its third year of early FAFSA applications (through April 30, 2019), 179 students have completed the 2019-20 FAFSA and listed SBC as one of the schools they were considering. [Donna]</p> <p>Eighteen new scholarship sources were located for the 2018-19 year. THE FA Director was not required to provide budgets to most of these sources so it is unknown how many students may have actually applied for one or more of these scholarships. [Donna]</p> <p>In 2018-19 zero (0) new scholarships were created from donations directly to Sitting Bull Collee from private donors.</p> <p>The Dorm Cash Back Initiative, established in 2017-18 and continued in 2018-19, had six (6) applicants. Of those, 2 students earned the \$500 scholarship in the fall 2018 term and 1 student earned a \$500 scholarship in Spring 2019. [Donna]</p>	<p>Continue to promote completing FAFSA early in the year, tying it into the spring registration process in October and again in December. [Donna]</p> <p>Continue to locate new scholarships and disseminate to students. Send direct e-mails to specific students based on majors targeted in the scholarships located. Also use the SBC application and Facebook to continue to promote scholarships. [Donna]</p> <p>Post newly located scholarships on SBC application; Facebook; Twitter. Continue to use Toilet Talk (Chit Chat) posters to inform public and students about deadline dates and scholarship opportunities. [Donna]</p> <p>Utilize the radio program and electronic signage to inform public of upcoming deadline dates and scholarship opportunities. [Donna]</p>

			<p>Total financial aid funds from all sources disbursed in 2017-18 through June 30, 2019 is \$2,790,724 awarded to 1,043 students (duplicated count). [Donna]</p> <p>Total financial aid funds from all sources disbursed in 2018-19 through May 6, 2019 is \$2,584,831 awarded to 965 students (duplicated count). [Donna]</p> <p>The total number of students (unduplicated count) awarded financial aid in 2018-19 decreased by 78 (8.1%) and the financial aid awarded decreased by \$205,893 (9.27%). Average award in 2018-19 was \$2,678.58 compared to \$2,675.67 in 2018-19. NOTE: Summer 2019 funds are not yet included in the 2018-19 total amount awarded. [Donna]</p> <p>2018-19 was the fifth year the Build Your Brighter Future tuition scholarship and dorm scholarship was offered. 26 students received the scholarships totaling \$58,200. Compared to the prior year, this scholarship program decreased by 53.6%. [Donna]</p>	<p>Work closely with high school counselors to assist seniors to complete FAFSA early and financial aid applications. [Donna]</p> <p>Add 15 minutes component to the fall summit agenda on financial aid awareness and applications. Set up financial aid booth at fall summit with applications for spring term and include calendar to schedule appointments with students to complete next year's FAFSA early in months of October, November and December. Add extra bonus tickets for this as a major event when the FAFSA is completed within that time period. [Donna]</p>
To increase the number of students completing financial aid before classes begin.	The Financial Aid Scholarship Coordinator will hold workshops to assist students with completing financial aid for the coming year each spring.	Three workshops will be held each spring, with a minimum of 100 students completing the FAFSA application.	<p>Site visits at the Mobridge and McLaughlin: total of 16 visits in which students were assisted with the FAFSA, assisted with verification paperwork, helped students use the IRS data retrieval tool and helped students complete scholarship applications. –DK 4/4/19</p> <p>7 High School FAFSA/Scholarship Events were set up:</p> <ul style="list-style-type: none"> • Oct 5 – Wakpala HS fin.aid presentation and campus tour • Nov 9 – College App Day on campus • Nov 27 – SRHS FAFSA Night @ SRHS • Dec 10 – McLaughlin HS FAFSA Night @ Mcl • Feb 1 – Wakpala Senior Day @ Wakpala • Feb 20 – Solen/SRHS FAFSA Night @SBC • Mar 26 – SRHS Jr's Presentation 	<p>Continue to make visits to sites, choosing the busiest days at those sites.</p> <p>Continue to set financial aid calendar for the upcoming year.</p> <p>Continue to make visits with the high schools.</p>

Professional Development Goal 5: To have implemented a professional development plan for staff and faculty on effective practices in retention and persistence through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To provide resources for faculty and staff to attend student services conferences.	The Vice President of Operations will identify two to three individuals to attend recruitment and retention training or host training for all faculty and staff.	The individuals in attendance will provide written and oral reports of information from conference at Retention Committee meetings, Student Life Committee meetings, and faculty meetings. Document any changes resulting from training.		
To provide resources for faculty and staff to attend HLC.	The Vice President of Operations and Dean of Academics will identify two to three assessment advisor training or host assessment training for all faculty and staff.	The individuals in attendance will provide written and oral reports of information from conference at Retention Committee meetings, Student Life Committee meetings, and faculty meetings. Document any changes resulting from training.	The HLC conference in Chicago from April 5-9, 2019 had many sessions discussing assessment and student learning engagement. One session discussed compiling general education course assessment data (in math and science specifically) in googledocs to assess student learning. This would be particularly helpful in our HLC Quality Initiative in order to gage student learning more efficiently in Science courses, math courses, Psyc 111, NAS 101, and CSCI 101. Another session by Dr. Mark Taylor discussed using flipped video content in college classrooms to teach and engage students. I will begin using this strategy in my ENGL 110 and SOC 120 courses. RF	

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Data Collection and Reporting Goal 6: To have established and maintained an effective data collection and reporting system through 2025.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To develop tools to effectively track data collection.	At the end of each semester a thorough analysis will be completed by the Student Life Committee on SBC's Enrollment Management plan data.	Completed data for semester Enrollment Management Plan.	The enrollment data was completed in May 2018, with information periodically reviewed by the Student Life Committee, and presented to the Assessment Committee. The data will be reviewed by the Board of Trustees in July 2019.	Continue collecting data.
To maintain a central repository system.	At the end of each semester data collection will be placed by appropriate individuals onto SBC's shared server.	Completed data for semester save on the SBC's shared server.	Information in regards to overall and program enrollment, demographics, persistence, and retention are posted on the College's web site after the third week of classes. Other data is placed in the shared folder under data.	Continue collecting data.
The completion of an annual report that is shared with the college community.	At the end of the academic year, an annual report will be compiled by the Vice President of Operations on the results of the goals of the enrollment management plan to the BOT at the annual strategic reporting session and will be placed on SBC's web site.	Written and oral reports to all stakeholders.	The Enrollment Management report will be placed on the College's web site, presented to the Board of Trustees, and shared with faculty and staff. Results of the Enrollment Management report will be used to continue to make decisions in regards to student retention and persistence.	Continue collecting data.